

**ANDHRA PRADESH STATE CIVIL SUPPLIES CORPORATION LIMITED**  
**Regd. Office: 6-3-655/1/A, C S Bhavan, Somajiguda, Hyderabad -500 082.**

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SRI Harpreet Singh, I A S.,  
CCS & EOS to Government and  
VC & Managing Director (FAC).

**CIRCULAR - 109/Mktg**

No. Mktg.M2/3113/OMSS 2012

Date: 02.08.2012.

Sub: APSCSCL – Marketing Section – Purchase of preferred variety of Sona Masuri/BPT rice from FCI under OMSS for sale of the same to the consumers at Rs. 29/- per Kg through special counters – Reg.

Ref: No. 1905/CS.1/2012, dt. 24.07.2012 of the CCS & EOS to Govt, CA, F & CS Dept., Andhra Pradesh, Hyderabad.  
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In the reference cited, the Commissioner of Civil Supplies & Ex Officio Secretary to Government, CA, F & CS Department, Andhra Pradesh, Hyderabad has ordered that the District Manager, APSCSCL, Guntur shall get BPT / Sona Masuri Rice purchased under OMSS upgraded to the 10% broken percentage and make available for sale through special counters, at Rs. 29/- per Kg.

Further it is also decided that the Joint Collector & Ex Officio Executive Director, APSCSCL, Guntur shall despatch Sona Masuri / BPT Rice with 10% broken to other districts, whenever indents are received from them.

Therefore, all the Joint Collectors & EOED, APSCSCL are requested

1. To send their requirement to the Joint Collector & Ex Officio Executive Director, Guntur for supply of Sona Masuri / BPT rice purchased under OMSS and upgraded to 10% broken percentage for sale through Special Counters.
2. The issue price of CSC is Rs.28.50 per Kg., the margin to retailers/Special Counters is Rs.0.50ps per Kg., and the end consumer price is Rs.29/- per Kg.

3. **There shall not be any credit sales by APSCSCL.**

4. All District Managers, APSCSCL shall furnish daily reports on sale of BPT/Sona Masuri rice supplied from Guntur district, to Head Office by 10.30 AM every day, in the proforma communicated herewith.

For VC & MANAGING DIRECTOR

To

All the Joint Collectors & EOED, APSCSCL.

Copy to all the District Managers, APSCSCL

Copy to the General Manager (Fin), APSCSCL, Hyderabad.